

January 2, 2014

Booz Allen Hamilton Rings in Its 100th Year with the Opening Bell at the New York Stock Exchange

MCLEAN, Va.--(BUSINESS WIRE)-- Booz Allen Hamilton (NYSE:BAH) leaders, past and present, will celebrate the launch of the firm's 100th anniversary year by ringing The Opening Bell® today at the New York Stock Exchange.

The theme for the year-long anniversary celebration is "Start With Character," the first description written in a list of the qualities of the best consultants, as drafted by Edwin Booz, who founded the firm in 1914. Booz was a visionary who, at the beginning of World War I, established a new industry called management consulting, designed to "take the measure" of a business problem. He was later joined by James Allen and Carl Hamilton.

In the ten decades since, the firm assisted the American Red Cross in the 1930s, helped the U.S. Navy prepare for war in the '40s, introduced the "product life cycle" concept in the '50s; helped structure the newly formed National Football League in the '60s; helped Chrysler with its historic turnaround in the '70s; began work on NASA's space station in the '80s; assisted the Internal Revenue Service with a major transformation in the '90s; and in the early 2000's issued an advanced analysis of strategic security issues, eventually leading to a significant cybersecurity capability in the firm.

Today, Booz Allen Hamilton is a leading provider of management consulting, technology, and engineering services to the U.S. government in defense, intelligence, and civil markets, and to major corporations, institutions, and not-for-profit organizations. Its latest innovations include predictive intelligence solutions, new approaches to data science that help generate value from data for clients, and the development of advanced technologies through rapid prototyping.

"Booz Allen has stayed true to the vision of our founding partners. We've built strong client relationships, created a culture to attract and retain the most talented staff, managed the business well to deliver value to our shareholders, and supported the communities in which we live and work," said Chairman and Chief Executive Officer Ralph W. Shrader. "As we look ahead to our next century, we will continue to evolve and grow to help our clients meet their demanding and ever-changing missions."

Among the highlights of Booz Allen Hamilton's Centennial are partnerships with leading organizations and a further commitment to community service:

- Booz Allen is proud to sponsor *Degas/Cassatt*, an exhibition opening May 11 and running through October 5, 2014, at the National Gallery of Art in Washington, D.C., honoring the collaboration and artistry of impressionist masters Edgar Degas and Mary Cassatt.
- Booz Allen is a key partner and presenting sponsor of major events with the USS Midway Museum in San Diego, CA, the longest-serving Navy aircraft carrier of the 20th century and a living symbol of freedom honoring the legacy of those who serve and inspiring the next generation.
- Building on the "Spirit of Service" that is a cornerstone of the Booz Allen culture, the firm has initiated the 2014 "Centennial Challenge," urging employees to perform 100 hours of service to needy organizations, and setting a firmwide goal of 100,000 hours of service to those communities in which we live and work.

About Booz Allen Hamilton

Booz Allen Hamilton is a leading provider of management consulting, technology, and engineering services to the U.S. government in defense, intelligence, and civil markets, and to major corporations, institutions, and not-for-profit organizations. Booz Allen is headquartered in McLean, Virginia, employs more than 23,000 people, and had revenue of \$5.76 billion for the 12 months ended March 31, 2013.

The firm's rich history of innovation and client service is captured in a new video: "[100 Years in 100 Seconds](#)." More information about our Centennial is available [here](#).

BAHPR-GI

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140102005212/en/>

Booz Allen Hamilton
Media Relations
Marie Lerch, 703-902-5559
James Fisher, 703-377-7595
or
Investor Relations
Curt Riggle, 703-377-5332

Source: Booz Allen Hamilton

News Provided by Acquire Media