

## Booz Allen Convenes Experts to Discuss Challenges at the Heart of the Defense Warfighting Mission

Jun 17, 2024

MCLEAN, Va.--(BUSINESS WIRE)--Jun. 17, 2024-- [Booz Allen Hamilton](#) (NYSE: BAH) will host DX24, a strategic event to discuss how the defense community can harness the power of data to advance missions.

DX24 will convene top defense and technology leaders and equip attendees with tools, knowledge, and connections to spearhead advancements in defense, forge resilient global partnerships, and operationalize data through accelerated readiness and contested logistics.

In addition to expert panels on timely data and cultural topics, including accelerated decision-making in the Indo-Pacific and transforming Department of Defense (DOD) culture, there will be immersive breakout sessions, including a never-before-seen demo of a digital supply chain and self-healing supply web solution for contested logistics for DOD.

The event will include:

- **Data Panel:** A discussion on the importance of speed and how accelerated decision-making must prevail in the Indo-Pacific. Speakers include:
  - Dr. William W. Streilein, Chief Technology Officer, CDAO
  - Lieutenant General Lewis A. Craparotta, (retired) former Commanding General, Training and Education Command, U.S. Marines
  - Lieutenant General Adrian L. Spain, Deputy Chief of Staff for Operations, Headquarters U.S. Air Force
- **Culture Panel:** A discussion on transforming DOD culture for decision advantage. Speakers include:
  - Major General William H. Seely III, Commandant of the Dwight D. Eisenhower School for National Security and Resource Strategy, USMC
  - Pete Bechtel, Deputy G3/5/7, HQ Department of Army
  - Katherine Kuzminski, CNAS
- **DX Talks:** A series of expert presentations that unravel the complexities of data and culture.
  - TJ Rowe, CRO, Second Front Systems
  - Natalie Margulies and Madeline Zimmerman, Palantir
  - Dr. Shreyas Subramanian, Principal Data Scientist, AWS
- **Breakout Sessions:** Will feature demos of the company's GenAI-enhanced mission planning and human performance tech and more. Sessions feature:
  - Colonel Shane M. Upton, Director, Army Futures Command (AFC) Contested Logistics Cross-Functional Team (CL CFT)

### DETAILS

- **When:** Thursday, June 20, 2024, from 8:30am to 5pm ET
- **Where:** The Helix Center for Innovation, 901 15th St NW, DC; virtual attendance is also available
- **RSVP:** In-person attendance is by invitation only. For additional details or to request an invitation, please contact Michael Keebler ([Keebler\\_Michael@bah.com](mailto:Keebler_Michael@bah.com)).
- **Virtual Registration:** Register virtually here: [DX24 Virtual Registration](#) (breakout sessions are reserved for in-person attendance only)

### About Booz Allen Hamilton

Trusted to transform missions with the power of tomorrow's technologies, Booz Allen Hamilton advances the nation's most critical civil, defense, and national security priorities. We lead, invest, and invent where it's needed most—at the forefront of complex missions, using innovation to define the future. We combine our in-depth expertise in AI and cybersecurity with leading-edge technology and engineering practices to deliver impactful solutions. Combining 110 years of strategic consulting expertise with the perspectives of diverse talent, we ensure results by integrating technology with an enduring focus on our clients. We're first to the future—moving missions forward to realize our purpose: Empower People to Change the World®.

With global headquarters in McLean, Virginia, our firm employs approximately 34,200 people globally as of March 31, 2024, and had revenue of \$10.7 billion for the 12 months ended March 31, 2024. To learn more, visit [www.boozallen.com](http://www.boozallen.com). (NYSE: BAH)

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Media Relations:  
Michael Keebler

[Keebler\\_Michael@bah.com](mailto:Keebler_Michael@bah.com)

Investor Relations:

Nathan P. Rutledge

[Rutledge\\_Nathan@bah.com](mailto:Rutledge_Nathan@bah.com)

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