

Booz Allen and Sports Innovation Lab Release "What We Don't Know About Women Warriors" Report

Jun 18, 2024

Research highlights critical need for investment in human performance tech and training optimized for women warfighters, tied to 2024 Warrior Games

MCLEAN, Va.--(BUSINESS WIRE)--Jun. 18, 2024-- [Booz Allen Hamilton](#) (NYSE: BAH) today released a new [report](#) that assesses physical, mental and cognitive training needs unique to female warfighters, and highlights how human performance technology can increase resiliency and readiness – all amidst a backdrop of declining military recruitment, increasing geopolitical threats, advances in data-enabled technology and ongoing gender equity efforts.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240618203716/en/>



"What We Don't Know About Women Warriors 2024: Resilience and the Woman Warfighter" explores the state of women warfighters in the U.S. military and the critical need to invest in and adopt human performance technology.

optimize physical and cognitive wellbeing resulting in stronger performance and effectiveness, from training and mission activation to recovery and rehabilitation.

"The defining characteristic of the U.S. military is that its forces are ready to fight wherever, whenever and in whatever conditions; but gender bias and other blind spots can limit women's training and operational opportunities to thrive and perform for mission success on the battlefield," said [Munjeet Singh](#), senior vice president at Booz Allen, leader of the company's technology incubator [BrightLabs](#), and founder of the company's human performance portfolio. "We can't ignore this gap any longer and we must strive to not only understand unique requirements and needs of women warfighters, but also build and train to those strengths to ensure safety, health, wellbeing, and recovery. Human performance technology is leveraged for our country's top athletes and our military personnel should have that same holistic lifecycle of support rooted in data to optimize training, recovery, rehabilitation, and nutrition whether active duty or veteran."

The launch of this report coincides with Booz Allen's support of the [2024 Warrior Games](#), which celebrates the resiliency and dedication of wounded, ill and injured active duty and veteran U.S. military members, and where Booz Allen will serve as an on-the-ground tech integrator providing innovative human performance technology and coaching to boost physical and cognitive performance of the warrior athletes onsite.

"What We Don't Know About Women Warriors 2024" was developed in conjunction with the [Sports Innovation Lab](#) (SIL), a data-driven fan intelligence company, and the [Tactical Athlete Leadership Board](#) (TA-LB), a collection of experts focused on human performance data and technology industries established by Booz Allen and SIL in 2020. It is the second edition in a [series](#) of critical reports.

"Since 2020, Sports Innovation Lab has been working with Booz Allen on a human performance research series to inform actions that will yield better health outcomes for women in the armed forces," said Josh Walker, CEO and Co-Founder of the Sports Innovation Lab. "Highlighting the opportunities for equitable approaches to human performance is absolutely crucial. We're proud to be able to build this research and data to better understand the unique experiences of women warriors and create a more equitable landscape for all."

Read the full [report](#), read about [Booz Allen's Warrior Games support](#), and learn more about [human performance training for military missions](#).

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Source: Booz Allen Hamilton Holding Corporation