

May 24, 2016

Booz Allen Hamilton Selected to Work with GSA's 18F on Agile Delivery Services Blanket Purchase Agreement (BPA), Improving How the Government Interacts with Citizens Online

MCLEAN, Va.--(BUSINESS WIRE)-- Just as commercial companies are challenged to constantly iterate and deliver new services, features, and tools to meet the demand of today's connected citizen, so too is the federal government. Today, Booz Allen Hamilton (NYSE: BAH) announced it was one of the awardees of pool 3 in support of [18F](#), a civic consultancy for the government within the U. S. General Services Administration (GSA), as they look to improve how the government works with citizens online.

With this \$25 million contract, awarded under the GSA's IT Schedule 70, Booz Allen will help 18F execute on its mission to rapidly deploy tools and services that are easy to operate, cost efficient and reusable across government agencies. The firm will be primarily responsible for delivering digital services through agile development, user-centered design, and DevOps.

"We are thrilled to support 18F on this contract - it really is one of the first of its kind in the federal sector," said Bill Ott, Vice President and Lead for Digital at Booz Allen. "We'll be helping federal agencies think like commercial businesses and change the way they design, assemble, ship, and run software to meet end user needs. As agile development becomes the norm, the delivery of intuitive, user-friendly solutions with the same high security standards will be increasingly important to the federal government."

In order to compete for this blanket purchase agreement (BPA), organizations were asked to spend a week building an app that utilized several data sets provided by 18F. To meet this challenge, Booz Allen drew on the power of crowdsourcing and created a prototype--[Label Craft](#), a public facing website that helps people identify and share discrepancies between the side effects reported by drug companies and what they have personally experienced.

"Booz Allen was really energized by the transformational procurement process - we had the opportunity to show what we can do to help GSA rather than simply write about it," said Ben Marglin, Principal and GSA marked lead for Booz Allen. "And we are excited to be an awardee on such an innovative BPA. We look forward to supporting GSA, and in the process help GSA continue to be a leader in advancing innovative acquisition practices."

The Booz Allen team includes a diverse group of digital product managers, User Experience and User Interface (UX/UI) analysts and designers, agile developers and DevOps engineers. Booz Allen will also incorporate its expertise in data science and cybersecurity to ensure that 18F is not only meeting, but anticipating, demands. This win is a continuation of Booz Allen's long-standing relationship with the GSA and its affiliates.

About Booz Allen Hamilton

Booz Allen Hamilton (NYSE: BAH) has been at the forefront of strategy and technology for more than 100 years. Today, the firm provides management and technology consulting and engineering services to leading *Fortune* 500 corporations, governments, and not-for-profits across the globe. Booz Allen partners with public and private sector clients to solve their most difficult challenges through a combination of consulting, analytics, mission operations, technology, systems delivery, cybersecurity, engineering, and innovation expertise.

With international headquarters in McLean, Virginia, the firm employs about 22,600 people globally, and had revenue of \$5.27 billion for the 12 months ended March 31, 2015. To learn more, visit www.boozallen.com.

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