

November 21, 2014

## Booz Allen Unveils Problem-Solving Products at 1776 Incubator Demo

### New Solutions Focused on Law Enforcement, Cyber Security, First Responder Communications, Global Disease Tracking

MCLEAN, Va.--(BUSINESS WIRE)-- How do you collect information more quickly from a crime scene? Can we anticipate and prevent a cyber attack before it happens? Or track a serious infectious disease in real time?

Booz Allen Hamilton (NYSE: BAH) clients - from executives at Fortune 500 firms to CIOs and CISOs at civil and federal agencies to senior military staff - were able to experience first-hand how the firm's engineering, cyber security, rapid prototyping and data science experts address these and other challenges at a recent product demonstration, hosted by Washington, D.C., tech incubator 1776.

As Booz Allen turns the page on its 100th anniversary, the company is in the midst of a transformative, long-range strategy that adds a new dimension to its management consulting heritage and problem orientation. Called "Vision 2020," the strategy places strong emphasis on innovation, analytics and engineering - and takes the company beyond traditional consulting.

Helping fuel this progress is the firm's focus on establishing new strategic partnerships with other innovators, including 1776, an organization that describes itself as a "platform to reinvent America by connecting the hottest startups from around the world with the assets of the most powerful city on Earth."

Earlier this year, Booz Allen and 1776 began working together to address global-scale challenges impacting the way people live and work - by helping government and commercial organizations build cultures of innovation and entrepreneurship; creating new and distinctive products and services, and providing market access to high-promising startups.

At the 1776 innovation space in downtown Washington, the Booz Allen team demonstrated several recently launched products and others in development, including:

- [VAMPIRE™](#), a handheld, ruggedized, tactical forensic device for in-field operators and investigators to perform rapid Latent Fingerprint detection and identification—providing in near-real-time what currently clients wait days to determine. [Launched at the IACP conference in October, VAMPIRE is already catching the attention of clients and media alike.](#)
- [Cyber4Sight™](#), which provides organizations with highly predictive intelligence about cyber-attacks—including their sources and timing—by analyzing an organization's dynamic attack surface as a threat actor would.
- [Explore Data Science](#), an interactive, web-based training course that introduces data science theory and techniques to help expand the expertise of programmers, mathematicians, and other technical professionals.

Attendees at the 1776 product demonstration were able to explore, first hand, how Booz Allen's products are assisting clients in tackling some of their most difficult challenges.

"The demands placed on our clients are growing increasingly complex, yet clients have less time and fewer resources to address them," said [Karen Dahut](#), executive vice president at Booz Allen and leader of the firm's [Strategic Innovation Group](#) (SIG). "Our product demonstration, Booz Allen's partnership with 1776 and our company's pivot towards delivering innovative problem-solving products shows our bold approach to address needs facing our clients and society at large."

Booz Allen's SIG is at the heart of the firm's evolution. A breeding ground for breakthrough ideas in areas like technical engineering and next generation analytics, the SIG helps Booz Allen share new thinking with the firm's government, civil and commercial clients.

In addition, Booz Allen is expanding its own deep capabilities with acquisitions in priority areas. The firm recently acquired Boston, MA.-based Epidemico, Inc., an informatics company providing early insights, continuous monitoring and consumer engagement for population health issues including disease outbreaks, drug safety, supply chain vulnerabilities and more. Epidemico launched HealthMap, which taps thousands of online sources to track the spread of infectious diseases worldwide.

HealthMap was among the products demonstrated at the 1776 event.

In addition, attendees were offered a "sneak peak" at prototype concepts under development, in areas like piloting of large maritime vessels in crowded ports, as well as technologies to enable better real-time, remote monitoring of sensitive locations and facilities.

### **About Booz Allen Hamilton**

Booz Allen Hamilton (NYSE: BAH) is a leading provider of management consulting, technology, and engineering services to the US government in defense, intelligence, and civil markets, and to major corporations and not-for-profit organizations. Booz Allen is headquartered in McLean, Virginia, employs nearly 23,000 people, and had revenue of \$5.48 billion for the 12 months ended March 31, 2014. In 2014, Booz Allen celebrates its 100th anniversary year. To learn more, visit [www.boozallen.com](http://www.boozallen.com).

### **About 1776**

1776 is a platform to reinvent America by connecting the hottest startups from around the world with the assets of the most powerful city on Earth. In the heart of Washington, D.C., just a few blocks from the White House, 1776 is where startups tackling major national challenges in education, energy, health care, government, and all other highly regulated industries can engage to build the future of our economy. For more information, visit <http://1776dc.com> or follow at @1776dc.

### **BAHPR-CO**

**Booz Allen Hamilton**  
**Media Contact:**  
**Carrie Lake, 703-377-7785**  
[lake\\_carrie@bah.com](mailto:lake_carrie@bah.com)

Source: Booz Allen Hamilton

News Provided by Acquire Media