

September 24, 2015

## Xena Ugrinsky Joins Booz Allen Hamilton Commercial Group

### Will Bring Advanced Analytics and Data Science Expertise to Bear for Clients and Their Technology Investments

**McLean, Va.**, -- Booz Allen Hamilton announced today that advanced analytics expert Xena Ugrinsky has joined the firm to engage with clients across its Commercial Group, leading a team that solves clients' business issues by linking advanced data analytics strategy and execution to broader systems modernization efforts. In addition she will work closely with Booz Allen's more than 500-person strong elite data science team to bring cross-discipline expertise and capabilities to internal and external clients, keeping them competitive in today's data-driven economy.

"Across all industries, customers now expect more from the companies they do business with. This, coupled with a complex risk and business environment, creates more pressure for boards and senior management to have the tools to act decisively, anticipate the future and plan for long-term success," said Reggie Van Lee, executive vice president and head of Booz Allen's commercial business. "Xena brings deep expertise in improving organizational capabilities through advanced data analytics. She will immediately engage in solving client challenges by applying advanced analytics to business strategy and development. I am thrilled to add her talent and skills to our team."

Ms. Ugrinsky joins the Commercial Group, which serves clients across the energy, financial services, health and life sciences, and high-tech manufacturing sectors. In addition, the Commercial Group serves industries that have emerging data analytics, privacy and security business needs, such as the retail, media and sports spaces. For example, Booz Allen recently leveraged its experience in building military command centers to assist Major League Baseball with creating its first Replay Operations Center.

Ms. Ugrinsky frequently speaks on topics related to the application of advanced analytics to systems modernization and business transformation. Her areas of expertise also include finance transformation, performance management and operational risk. Prior to joining Booz Allen, Ms. Ugrinsky served as a partner at KPMG's U.S. Advisory practice. Most recently, she served as the global technology lead for Enterprise Performance Management and Analytics for KPMG and was involved in a firm-wide innovation initiative surrounding Data and Analytics/Big Data.

"Enterprise performance management is no longer the golden ticket for achieving a competitive advantage; it must be connected to both source systems and the smart integration of advanced analytics, such as predictive modeling and deep learning," said Ms. Ugrinsky. "The technology landscape today is rapidly evolving and more complex; and organizations are finding it difficult to keep pace and deliver value from their technology investments. I am excited to join the Booz Allen team and work with colleagues to bring the full advanced analytics experience and advisory capability to the table for clients who are evaluating how to begin this journey."

Ms. Ugrinsky has an MBA in information systems from New York University and a Bachelor of Arts in finance from Hofstra University. She is a Certified Data Scientist from Data Science Central as well as a Hackett Certified Advisor and is working toward becoming a Certified Data Scientist from Johns Hopkins University. She is also a board member of the nonprofit Graham's Foundation, dedicated to families of prenatal infants and their issues.

#### About Booz Allen Hamilton

Booz Allen Hamilton has been at the forefront of strategy and technology for more than 100 years. Today, the firm provides management and technology consulting and engineering services to leading Fortune 500 corporations, governments, and not-for-profits across the globe. Booz Allen partners with public and private sector clients to solve their most difficult challenges through a combination of consulting, analytics, mission operations, technology, systems delivery, cybersecurity, engineering, and innovation expertise.

With international headquarters in McLean, Virginia, the firm employs more than 22,500 people globally, and had revenue of \$5.27 billion for the 12 months ended March 31, 2015. To learn more, visit [www.boozallen.com](http://www.boozallen.com). (NYSE: BAH)

###

#### Media contact

Kimberly West

[West\\_kimberly@bah.com](mailto:West_kimberly@bah.com)

703-377-1403

BAHPR-CO